

## Dear Community Partner,

The Dunes West Swim Team is a non-profit, community based summer swim club in Mount Pleasant, SC. The Dunes West Swordfish Swim Team is a part of the East Cooper Swim League; comprised of thirteen (13) local community swim teams East of the Cooper.

## The Dunes West Swordfish are the current 2024 East Cooper Swim League Champions following an undefeated season this past summer!

We are currently gearing up for another successful swim season next summer and are looking for sponsors to help our team achieve a high level of success. We are immensely thankful for what our sponsors have helped us accomplish over the years to assist with club and athlete goals and look forward to more success with your help.

## What am I supporting?

As a sponsor for Dunes West Swim Team, you will help support the mission and the vision of the organization as we continue to develop our summer swim club experience. Your sponsorship dollars will allow the club to provide the resources necessary to sustain a high-level product while helping reduce the cost for our swimmers.

Swimming can be an expensive sport with annual recurring costs such as insurance, equipment, organizational payroll for our coaching staff, and supplies for an exciting summer swim program. Your sponsorship will help support the Dunes West Swim Team with all the items noted above, but also allow for all funds collected to help defray the costs for our 175+ swimmers each summer. Your funds can help us do more to help keep kids in the sport when they may not have been able to otherwise.

As we enter our 10th year of competition, the swim club is seeking sponsorships this year to defray the costs of swimming pool and equipment desperately needed. These items are as follows:

- New storage shed + installation for storage of our swim meet supplies
- Swimming pool backstroke flags (2)
- Swimming pool lane line reel
- Covers for diving blocks (5) to protect from elements when not in use
- Replacement laptop + printer for execution of our swim meets
- Electronic timing system for home swim meets



Enclosed you will find the Dunes West Swim Team sponsorship information package that outlines the different levels of sponsorship. We hope that you review the sponsorship opportunities our club has to offer and consider supporting our young swimmers as they achieve their goals and develop into future year-round swimmers.

The deadline for including your logo on the current season's t-shirt and sponsor banners is February 1, 2025. The swim team gladly accepts sponsorship at any point during the year.

If you have any questions about our different sponsor levels or require further information, please contact us at <a href="mailto:meganpitcairn@gmail.com">meganpitcairn@gmail.com</a>.

We appreciate your consideration and look forward to partnership with your organization. Thank you for your support of The Dunes West Swim Team!

Regards,

Megan Pitcairn Sponsorship Chair Dunes West Swim Club



## 2025 Dunes West Swim Team Sponsorship Agreement

Company: \_\_\_\_\_

Address:	<del></del>
 Contact Nam	e: Phone #:
Contact Ema	il:
Referring Sw	vimmer:
-	ete this form and return it before <u>February 1, 2025</u> if you wish to be included on ner and team apparel.
Please mail th	nis sponsorship form and payment to:
	Dunes West Swim Team c/o Megan Pitcairn, Sponsorship Chair 1262 Weather Helm Drive Mount Pleasant, SC 29466
Please email a	a vector (.ai) file of your company logo to: meganpitcairn@gmail.com
	I would like to be a 2025 Presenting Sponsor (\$2,500)
	I would like to be a 2025 Platinum Sponsor (\$1,500)
	I would like to be a 2025 Gold Sponsor (\$1,000)
	I would like to be a 2025 Silver Sponsor (\$750)
	I would like to be a 2025 Bronze Sponsor (\$500)
	I would like to be a 2025 Friends of DWST Sponsor (\$250)
	I would like to be a 2025 Family of DWST Sponsor (\$100)
The Du	nes West Swim Team is a 501(c)(3) non-profit organization. FIN: 58-2312522

The Dunes West Swim Team is a 501(c)(3) non-profit organization. EIN: 58-2312522 For questions or additional information, please email <a href="mailto:meganpitcairn@gmail.com">meganpitcairn@gmail.com</a>. Thank you for your support of The Dunes West Swim Team!

Sponsorship Opportunities Dunes West Swim Team 2024 Season	Presenting Sponsor \$2,500	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$750	Bronze Sponsor \$500	Friends of DWST Sponsor \$250	Family of DWST Sponsor \$100
Designated sponsors table at all home meets (2-3) with the opportunity to display and distribute coupons, special offers, or flyers to 250+ swimmers and their families	Χ					1	
Promotional presentation at all home meets (2-3) with 60-second introduction of sponsor	X						
Company logo on swim caps for all swimmers	X						
Free Dunes West Swim Team dues for one (1) swimmer	X	X	X				
Reserved parking spot at all DWST home meets	Χ	X					
Full page ad in heat sheets at DWST home meets	Χ						
Half page ad in heat sheets at DWST home meets		X					
Quarter page ad in head sheets at DWST home meets			X				
Company logo on official team shirt	Χ	X	X	Χ	Χ		
Company logo in heat sheets at DWST home meets	X	X	Χ	X	Χ	Х	
Company logo on official team banner for display at all meets	X	X	X	X	Χ	Х	
Company logo on team website	X	X	Χ	Χ	Χ	Х	X
Social media recognition	X	X	Χ	X	Χ	Х	X
Verbal recognition at every home meet or event	Χ	Χ	Χ	Χ	Χ	Х	